

2023 CHAPTER COMPETITION

WHO: All APAMSA chapters and members

WHAT: A friendly competition to see which chapter can recruit the most new members to the Be The Match registry®!

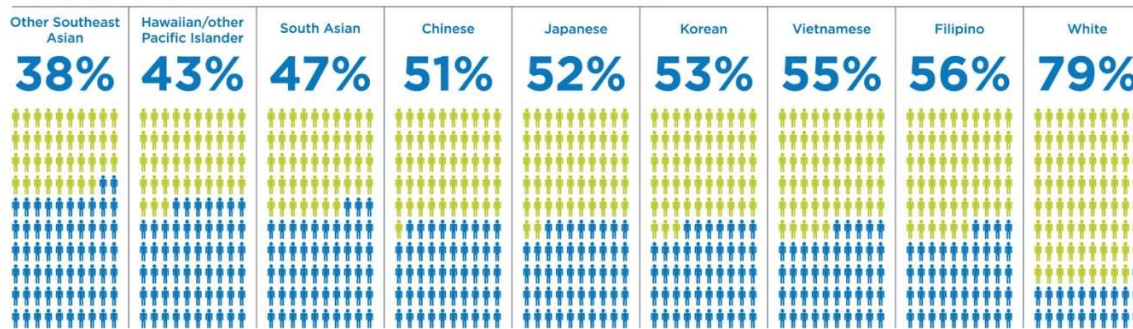
WHEN: October 1, 2022 to September 1, 2023

WHERE: Your campuses and communities

WHY: To help make more matches and to save more lives! And lots of other BIG reasons!

1. Asian American Native Hawaiian Pacific Islanders (AANHPI) and other individuals in our communities need life-saving donations.

ODDS OF FINDING A MATCH BASED ON ETHNIC BACKGROUND



Source: IT-Ideation Department, February 2021

2. Spread awareness about blood cancers and diseases, such as leukemia and sickle cell disease.
3. Great prizes for the top performing chapters! (See below)

HOW IT WORKS:

1. APAMSA chapters should contact their assigned Be The Match contact person, which can be found at <https://tinyurl.com/2p9ctd87>. (If there are any questions, chapters can contact APAMSA's Bone Marrow Director, Tiffany Guan, at marrow@apamsa.org.)
2. A campaign code will be set up for your chapter to use at events that your chapter coordinates and executes.
3. Prizes distributed (Visa gift cards) to the chapters that bring the most new members to the registry.

PRIZE: In addition to APAMSA bragging rights, the top performing chapters are eligible for the following:

- 1st place prize is a \$400 Visa gift card.**
- 2nd place prize is a \$300 Visa gift card.**
- 3rd place prize is a \$200 Visa gift card**

Chapters must have a minimum of 40 new members join the Be The Match registry.

After the top 3 chapter prizes are awarded, the next 11 chapters who the most new members join the Be The Match registry and meet the minimum of 40 will receive a \$100 Visa gift card.